



ALBERTA AVIATION &  
AEROSPACE COUNCIL

# **AVIATION AEROSPACE & DEFENCE *UNITING THE FUTURE***

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MAY 5-7

# **2025**

**BEST WESTERN PREMIER CALGARY PLAZA**  
1316 33 ST NE, CALGARY, AB T2A 6B6

# 2025

# ALBERTA AVIATION, AEROSPACE & DEFENCE SUMMIT

Each year the Alberta Aviation & Aerospace Summit grows to be better than ever bringing all industry voices together under one roof. This year we are expanding the summit to include Aerospace & Defence to gather all of the sectors at one event. Hosting up to 400 guests from industry sectors such as:

- Defence
- Airports
- Flight Schools
- General Aviation
- Aircraft Maintenance
- Aerospace
- Remote Piloted Aircraft Systems
- Manufacturers
- Government
- Special Interest Groups
- Airlines
- Rotary
- Post Secondary Education

New this year: Defence attendees will be able to participate in B2B sessions designed to foster valuable industry connections and collaborations, dedicated tours, engaging panel discussions, and expert speakers.

Get up close and personal with industry representatives, have amazing career conversations with business leaders and owners. Hear about the latest industry trends and connect and network with others. We are working together with Aerospace and Defence to bring relevant content and connections to the event. Let's navigate together on advancing a bold vision of the future of Aviation, Aerospace & Defence in Alberta.



The Alberta Aviation & Aerospace Council is dedicated to supporting our members and fostering growth and prosperity in the Aviation, Aerospace & Defence sectors. As a non-profit organization, we focus on building strong industry connections through collaboration, communication, and education. We also work alongside government to share insights and assist with understanding requirements of the sectors development. We're here to be your voice and partner in promoting a thriving future for our industry in Alberta.

## GET **EXCITED** FOR...

- 1<sup>ST</sup> ANNUAL SUMMIT WITH DEFENCE FOCUS
- AVIATION & AEROSPACE SUMMIT
- AIRCRAFT MAINTENANCE ENGINEER COMPETITION
- NETWORKING WITH INDUSTRY PROFESSIONALS
- KEYNOTE SPEAKERS
- FRONT AND CENTRE WITH GOVERNMENT OFFICIALS
- INDUSTRY SESSIONS AND BREAK OUT MEETINGS
- AND MUCH, MUCH, MORE!



# SPONSORSHIP OPPORTUNITIES

## DIAMOND \$25,000

### OPPORTUNITIES AVAILABLE UNDER DIAMOND FOR ADVERTISING AS TITLE SPONSOR OF:

- DEFENCE SUMMIT,
- AVIATION & AEROSPACE SUMMIT
- OR AME COMPETITION

## PLATINUM \$10,000

### OPPORTUNITIES AVAILABLE UNDER PLATINUM:

- EVENING GALA PRESENTING SPONSOR,
- NETWORKING RECEPTION PRESENTING SPONSOR
- OR PRESENTING SPONSOR

- Opportunity to host a booth for both summit days
- Opportunity to introduce a panel with a five minute pitch for your company
- Two (2) Customized social media posts that will be circulated prior to the event
- Corporate profile on Alberta AAC website
- Event recognition by host at morning and afternoon summit commencement, and throughout event
- Six (6) complimentary registrations
- Full page ad in program
- Your company will be represented and logo prominently placed on website and event signage
- Opportunity to host a Welcome Reception Activation on May 5
- Opportunity to welcome a Keynote Speaker to the stage

- Opportunity to host a booth for both summit days
- One (1) Customized social media posts that will be circulated prior to the event
- Corporate profile on Alberta AAC website
- Four (4) complimentary registrations
- Full page ad in program
- Your company will be represented and logo prominently placed on website and event signage
- Opportunity to host a Welcome Reception Activation on May 5
- Opportunity to bring greetings during sponsored session

## GOLD \$5,000

### OPPORTUNITIES AVAILABLE UNDER GOLD:

- LUNCH PRESENTING SPONSOR,
- BREAKFAST PRESENTING SPONSOR,
- EXHIBITOR LOUNGE SPONSOR,
- DEFENCE BREAKOUT SESSION PRESENTING SPONSOR
- OR STUDENT REGISTRATION SPONSOR  
(15 Students – 1 from each flying school and 1 from SAIT)

- Opportunity to host a booth for both summit days
- One (1) Customized social media posts that will be circulated prior to the event
- Corporate profile on Alberta AAC website
- Two (2) complimentary registrations
- Half page ad in program
- Your company will be represented and logo placed on website and event signage
- Opportunity to host a Welcome Reception Activation on May 5
- Opportunity to bring greetings during sponsored session
- Key showcase organization for AME Competition

## SILVER \$2,500

### OPPORTUNITIES AVAILABLE UNDER SILVER:

- ALBERTA AAC BREAKOUT SESSION PRESENTING SPONSOR,
- PANEL SESSION PRESENTING SPONSOR,
- PRINT SPONSOR, SIGNAGE SPONSOR
- OR ENERGY BREAK SPONSOR

- Opportunity to host a booth for both summit days
- One (1) complimentary registration
- Your company will be represented and logo placed on website and event signage
- Quarter page ad in program



## EXHIBITORS \$1,500

### OPPORTUNITIES AVAILABLE UNDER BRONZE:

- COCKTAIL HOUR - GALA SPONSOR,
- VOLUNTEERS - REFRESHMENTS & SWAG SPONSOR,
- PROGRAM SPONSOR,
- TRADESHOW BOOTH SPONSOR,
- NETWORKING RECEPTION ACTIVITIES SPONSOR
- OR A&ME CHALLENGE SPONSOR

## GIFT IN KIND \$1,000+

### OPPORTUNITIES AVAILABLE UNDER GIFT IN KIND:

- GIFT IN KIND SPONSOR
- OR A&ME SPONSOR

## FRIEND OF AAAC \$750

- Opportunity to host a booth for both summit days
- One (1) complimentary registration
- Your company will be represented and logo placed on website and event signage

- One (1) complimentary registration
- Your company will be represented and logo placed on website and event signage

- Your company will be represented and logo placed on website and event signage

# SECURE YOUR SPONSORSHIP

**CONFIRM YOUR SPONSORSHIP HERE:**  
**[HTTPS://SHORTURL.AT/NLMJJ](https://shorturl.at/nlmjj)**

To ensure timely delivery of your sponsorship fulfillment, we kindly ask you to please submit the required files or documents upon confirmation of sponsorship and before **February 1, 2025** to **vaibhav@albertaaviationcouncil.com**:

- Your company logo in a vector format (EPS or AI) or as a high-resolution image (PNG or JPEG) if vector is not available.
- Your full or half-page advertisement in a vector format (EPS, AI, PDF, or INDD) or as a high-resolution image (PNG or JPEG) if applicable. The ad's finished size is 5.5" x 8.5" for a full-page and 5.5" x 4.25" for a half-page.

This is an agreement between the Alberta Aviation & Aerospace Council and the Sponsor for the following services we have agreed to recognize during our Spring Summit in 2025. During the effectivity of this Agreement, Organizer is granted by Sponsor the right to use Sponsor's Trademarks as described herein in advertising and promoting Sponsor's Products and Services as defined herein (referred to such ""Product and Services") as the Official Product or Service for the Event





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# SEE YOU *SOON*

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MAY 5 - 7

2025